

Summer Leadership Conference 2010

June 27 – 30, 2010

Grove Park Inn

Asheville, NC

KEYNOTE SPEAKERS

Todd Whitaker Jane Pollock Pam Robbins

(Speaker information on the following pages.)

NCDPI & State Board Updates
 General and Concurrent Sessions
 Social Activities (Golf Tournament)

NCASA Superintendents' Semi-Annual Retreat

(Sunday afternoon June 27 through mid-morning June 28)

Conference & Golf Registration

CONFERENCE REGISTRATION (Non-Refundable) REGISTER ONLINE: www.wresa.org

Summer Leadership Conference (June 28 – June 30, 2010) \$250 On/Before December 15, 2009
 \$295 After December 15, 2009
 \$100 Spouse (Non-Administrator)

Summer Leadership Conference/NCASA Superintendents' Retreat (June 27 – June 30, 2010) \$350 On/Before December 15, 2009
 \$395 After December 15, 2009 NCASA

Superintendents' Retreat Only (June 27 – June 28, 2010) \$100 On/Before December 15, 2009
 \$115 After December 15, 2009

GOLF REGISTRATION Grove Park Inn Golf Course – June 29, 2010, 2:30 p.m. \$75

Hotel Information

All participants should arrange their own lodging. When you call the hotels listed below, please mention **WRESA Summer Leadership Conference**. Please note that the reservation deadline for the Grove Park Inn is Tuesday, December 15, 2009.

HOTEL	ADDRESS	PHONE	RATE (Rate does not include tax)
Grove Park Inn www.grovecparkinn.com	290 Macon Avenue Asheville 28804	1.800.438.5800	\$154 Single/Double Reservation Deadline: 12/15/09
Homewood Suites by Hilton www.homewoodsuites.hilton.com	88 Tunnel Road Asheville 28805	1.828.252.5400	\$149 Queen/King Suites Reservation Deadline: 5/24/10
Hampton Inn www.ashevillehamptoninns.com	204 Tunnel Road Asheville 28805	1.828.255.9220	\$119 Double/King Reservation Deadline: 5/24/10

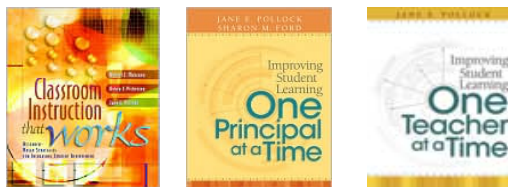
Questions or More Information

Jan Webster, jwebster@wresa.org, 828.418.0011, ext. 21
 Vicki Wilson, vwilson@wresa.org, 828.418.0011, ext. 22

Sponsored By: NC Association of School Administrators (NCASA) & Western Region Education Service Alliance (WRESA)

Jane Pollock

Monday, June 28, 2010, 1:00 p.m.



Jane E. Pollock, Ph.D., Learning Horizon, Inc. specializes in teaching and supervising learning. Dr. Pollock consults on long-term contracts with schools worldwide to improve student learning and teaching practices. Dr. Pollock is the co-author of *Dimensions of Learning Teacher and Training Manuals* (1996), *Assessment, Grading and Record Keeping* (1999,) and *Classroom Instruction That Works* (2000). Dr. Pollock authored *Improving Student Learning One Teacher at a Time* (2007) and the companion text *Improving Student Learning One Principal at a Time* (2009). Her current projects and manuscripts include *i5: Using Technology to Teach Thinking*, and *Minding the Gap* that addresses improving teaching and learning in the areas of ELL and Special Education. She is adjunct faculty for ASCD (Association for Supervision and Curriculum Development), and various universities. A native of Caracas, Venezuela, Dr. Pollock earned degrees at the University of Colorado and Duke University.

Todd Whitaker

Tuesday, June 29, 2010, 12:45 p.m.



Dr. Todd Whitaker has been fortunate to be able to blend his passion with his career. Recognized as a leading presenter in the field of education, his message about the importance of teaching has resonated with hundreds of thousands of educators around the world. Dr. Whitaker is a professor of educational leadership at Indiana State University in Terre Haute, Indiana, and he has spent his life pursuing his love of education by researching and studying effective teachers and principals. Prior to moving into higher education he was a math teacher and basketball coach in Missouri, and still holds a school record for most wins in a season at one of the high schools where he coached. Dr. Whitaker then served as a principal at the middle school, junior high, and high school levels. He was also a middle school coordinator in charge of staffing, curriculum, and technology for the opening of new middle schools. One of the nation's leading authorities on staff motivation, teacher leadership, and principal effectiveness, Dr. Whitaker has written 21 educational books including the national best seller, *What Great Teachers Do Differently*. Other titles include: *Dealing With Difficult Teachers*, *Teaching Matters*, *Great Quotes for Great Educators*, *What Great Principals Do Differently*, *Motivating & Inspiring Teachers*, and *Dealing With Difficult Parents*.

Dr. Whitaker is married to Beth, also a former teacher and principal, who is a professor of Elementary Education at Indiana State University. They are the parents of three children; Katherine, Madeline, and Harrison.

Pam Robbins

Wednesday, June 30, 2010, 8:30 a.m.



Pam Robbins' professional interests include leadership development, supervision, developing learning communities, brain research and brain-compatible instruction, teaching in the block schedule, peer coaching, mentoring, promoting quality teaching, and presentation skills. Her teaching career began in 1971 in special education. She later taught intermediate grades and coached high school basketball. As an administrator, she served as director of special projects and research for Napa County (CA) Office of Education and director of training for the North Bay California Leadership Academy. She has lectured at several universities, authored and coauthored books, developed videotapes, and consulted with principals' academies in Alaska, California, Kentucky, Tennessee, Massachusetts, Utah, Pennsylvania, Europe, Great Britain, the Far East, and South America. In addition, she has provided national and international training sessions for the Department of Defense Education Equity Division, the Ford Motor Company, the Association for Supervision and Curriculum Development (ASCD), the American Society for Training and Development (ASTD), the Wisconsin Academy Staff Development Initiative (WASDI), the National Staff Development Council (NSDC), Phi Delta Kappa (PDK), the National Association of Elementary School Principals (NAESP), and the National Association of Secondary School Principals (NASSP). Currently, she is consulting with school districts, state departments of education, educational service centers, and corporations throughout the United States, Canada, Europe, Great Britain, and the Far East. She earned her doctorate in educational administration from the University of California, Berkeley.